




# Mia Bookstaber

[miabookstaberportfolio.com](http://miabookstaberportfolio.com)

Multi-Disciplinary Design Major  
University of Utah

## CONTACT

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## EDUCATION

### University of Utah, Salt Lake City UT

Bachelor of Science, Multi-Disciplinary Design –  
Expected May 2027  
Relevant Coursework: Design Contexts, Product Studio I,  
Human Factors, Visual Strategy, Gaming Ecologies

### Skyline High School, Salt Lake City UT

International Baccalaureate (IB) Diploma –  
Graduated May 2023

## SKILLS

### 2D & Digital Tools

Adobe Illustrator, InDesign, Photoshop, Premiere  
Pro, Lightroom, Express,

### 3D & Interactive Media

Unity, Radical Motion, , Blender, Rhino, Figma

### Marketing & Communication

Branding, UX/UI, Visual Storytelling, Social Media  
Campaigns

### Technical & Office

Microsoft Office, Google Suite, Project  
Coordination, Mac & PC

## AWARDS

Multi Disciplinary  
Design | Fall 2024

Studio Design Award  
Given by Leah Wulfman

## EXHIBITIONS

IRC x Juniper City  
Showcase | June 2025

Civic Hall | Switchboard  
Confluence

## DESIGN EXPERIENCE

### Digital Reach Agency · Design Intern

Remote | June 2024-August 2024  
Designed visual asset libraries and led creation of internal re-branding concepts;  
contributed to logo ideation, social media templates, and pitch decks; conducted client  
design audits and visual research to inform strategy recommendations

### Old Cuss Cafe · Brand Designer

Salt Lake City, Utah | November 2023-Present  
Developed and implemented complete brand system including logo, color palette,  
visual identity guide, and typography; designed social media content, menus,  
merchandise, and promotional print materials for seasonal campaigns

### International Rescue Committee · Design Research Assistant

Salt Lake City Utah | January 2024-Present  
Collaborated with the IRC to research cross-platform game integrations for Juniper  
City, a game focused on refugee support. Presented visuals at the Switchboard  
TechConfluence and implemented AI motion-capture custom avatars for anonymous  
storytelling in Unity

## OTHER EXPERIENCE

### Residence Hall Association · Marketing Representative

Salt Lake City Utah | August 2025- April 2025  
Designed event campaigns and coordinated marketing strategy for campus housing  
initiatives and poster design for the Lassonde Studios Residence.

### Choice Humanitarian · Junior Board Member Social Media

Salt Lake City Utah | September 2021- April 2023  
Designed social media templates and educational graphics for Choice Humanitarian  
with a student team.

### Freelance Designer & Illustrator

Remote | September 2021-Present  
Created customized design commissions including digitally illustrated and hand-  
painted artwork across surfaces such as helmets, canvases, phone cases, and  
accessories. Delivered brand assets, packaging, and promotional materials tailored to  
clients needs.